



Protocol for the INside Out student challenge:

1. Participating students will turn in a one paragraph project proposal to their school's PROMiSE representative before [Date-varies by school]. The representative will review the proposal and offer the student feedback.
 2. Students must submit their project for review to their school's representative on or before [Date-varies by school]. The school representative will initial the project as acceptable, or return the project to the student without a signature and offer the student tips for improving their project. A date will be set between the student and the representative for submitting their revised project.
 3. Projects must be turned in using any one of the following formats:

For Commercials <ol style="list-style-type: none">a. CD/Rb. DVD/Rc. VHS tape	For Songs or Jingles <ol style="list-style-type: none">a. CD/Rb. DVD/Rc. VHS taped. Cassette Tape
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 4. Students must turn in the final version of their project to their school's representative on or before [Date-varies by school]. A final project should contain the following:
 - A half-page project narrative/explanation;
 - A project checklist;
 - An original or copy of the project; and
 - A copy of the song's lyrics, if the student is doing the song/jingle project.
 5. The school's representative will mail the projects to the Office of Minority Health at the Indiana State Department of Health (ISDH) for review on August 22, 2007. All projects must be received by ISDH-OMH no later than August 31, 2007.
- INside Out Indiana
Office of Minority Health
2 North Meridian Street Section 8-G
Indianapolis, Indiana 46204
6. The Office of Minority Health at the ISDH will contact the school with their choice for best commercial and best song or jingle in the fall of 2007.
 7. The winning commercial and song will be posted to the INShape Indiana Web site in fall/winter of 2007.
 9. Students may, if their PROMiSE representative approves, submit a commercial and a song/jingle.
 10. Jingles may be submitted on a DVD/R or VHS tape if a camcorder was used to record them.
 11. Projects can center on one INShape Indiana focus area, but they must address all three.
 12. All projects will be acquired by the Indiana State Department of Health.

